Get it. Ride it. Own it.

Life can be a series of beautiful pictures, each capturing a moment in time. Honda Financial Services \(^{1}\) (HFS) offers the Honda Graduate Program \(^{2} 3\) to help you make the most of every one. The Grad Program gives college grads an ideal bridge between their desire to ride and the passion of owning the perfect Honda. Get out there. Own it.

Sooichiro Honda started Honda Motor Co. to make piston rings, but his passion for innovation soon moved him to create entire engines, and then motorcycles. Success in world-championship racing pushed Honda engineering well ahead of the competition and helped the company earn international fame. The global success of Honda motorcycles enabled the company to make significant investments in research and development, which directly helped Honda expand its automobile business. Today, Honda is respected worldwide for the innovation and quality of its products, benchmarks that grew directly from Mr. Honda’s vision for the company that still bears his name.

Mr. Honda’s Vision

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Honda Financial Services

hondafinancialservices.com

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Financing Just For Grads
Honda Financial Services offers financing on new and used Honda motorcycles, side-by-sides, scooters, ATVs, and off-road bikes.

Choosing HFS offers numerous financial advantages. For starters, an HFS installment loan pays off your vehicle in a fixed number of months, compared with revolving credit card accounts that can impose high interest rates indefinitely. Also, HFS lets you finance your new ride, most accessories, and even the Honda Protection Plan™ for reassuring long-term vehicle care. And the streamlined application and approval process gets you riding more quickly.

The Perfect Fit
If you’re recently graduated from college, or will within six months, the Honda Grad Program is the right opportunity, right now. Developed just for grads like you, the smart qualifying process and competitive rates help you get a head start on vehicle ownership.

Ready, Set, Qualify
Honda Grad Program requirements include:
• You must have graduated with a master’s, bachelor’s, or associate degree in the past two years, or will graduate in the next six months, from a U.S.-accredited college or registered nursing school.
• Have no adverse credit history.
• Provide proof of employment or a verifiable commitment from an employer, with a start date no more than 120 days from the date of the finance contract.
• Proof of insurance. Required, but okay to obtain at time of vehicle purchase.
• Provide your Honda dealer with the credit information and other required documents.

Right Brain, Left Brain
Riding offers multiple advantages. First, it’s practical, as most bikes cost less than cars, parking is easy, and you can save money at the pump—while adding less air pollution. Then picture the passion. Motorcycling lets you own and express your freedom and kick-start new friendships anywhere you go. As every rider knows, there’s nothing like two wheels.

For More Information
To learn more about the Honda Grad Program and smart Honda financing, go to hondafinancialservices.com or contact your Honda Powersports dealer.