



Guaranteed Asset Protection

# Protect Your Investment With Honda Care GAP



Honda Care GAP can help protect you from having to pay unanticipated expenses.

## Honda Care GAP Benefit

In the unfortunate event of theft or total loss of your motorcycle or powersports product, you could be surprised by your financial responsibility. Honda Care® Guaranteed Asset Protection (GAP) can waive up to the difference between what you owe your lender and what your insurance covers.<sup>1</sup>

That's why Honda Care GAP is so important.

## Honda Care GAP Can Help:

- Waive the difference between what your insurance pays and what you owe up to \$35,000<sup>1,2</sup>
- Cover your insurance deductible up to \$1000 (unless a state limitation applies)<sup>3</sup>
- Protect your investment for the duration of your loan or lease contract, up to 84 months
- Protect your investment in a new or used, Honda or non-Honda, motorcycle or powersports product.<sup>4</sup>
- Protect your investment in a new or used, Honda or non-Honda, motorcycle or powersports product up to 10 years old.

## Coverage Exclusions May Apply To:<sup>5</sup>

- Any amounts or terms exceeding the program maximums
- The following deductions taken by the primary insurer: Prior Damage, Salvage, Missing Items, Excess Towing, Custom Equipment, and Storage
- Total losses resulting from the Purchaser's dishonest, fraudulent, or illegal acts (such as DUIs), or those committed by the Purchaser's family member or other person acting under the Purchaser's authority
- Motorcycles or powersports products used for competitive driving, racing, or a prohibited commercial purpose

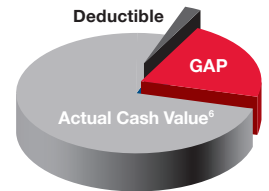
## How Honda Care GAP Works

Ultimately, what's not covered by your insurance could add up to thousands of dollars in unexpected costs for you.

Loan/Lease Balance	\$14,000
Actual cash value <sup>6</sup>	- \$10,000
GAP	\$4,000
Insurance Deductible	+\$500

Potential Expense Without GAP **\$4,500**

Potential Expense with Honda Care GAP Coverage<sup>1</sup> **\$0**



This example is for illustrative purposes only. Actual GAP waiver benefit calculations will vary based on specific circumstances and may not result in entire amount being waived.

## How to Purchase Honda Care GAP

When financing your Honda or other powersports products through Honda Financial Services<sup>SM</sup> or other financial institutions, Honda Care GAP can be included in your monthly payment.

Ask your Honda dealer how Honda Care GAP can help protect your investment today! Ride Smart. Get **GAP**.

<sup>1</sup> Actual waiver benefit may not result in entire amount being waived. Please refer to Honda Care GAP Waiver Addendum for complete details.

<sup>2</sup> The GAP coverage/benefit for the amount financed/gross capitalized cost is limited to the lesser of \$35,000 or 150% of your vehicle's MSRP (new)/NADA (used).

<sup>3</sup> Insurance deductible coverage may be limited by state.

<sup>4</sup> All vehicles must be designated for sale in the United States.

<sup>5</sup> Please see your GAP Waiver Addendum for specific coverage details, including limitations and a complete list of exclusions. Programs vary by store/lender/state. GAP coverage is not available in NY. Maximum eligibility limits and certain exclusions apply. Note that you remain responsible for past-due payments, late fees, and other charges on your loan.

<sup>6</sup> As determined by the primary insurance carrier.

All transactions related to the optional Honda Care Guaranteed Asset Protection (GAP) product are governed solely by the provisions of the Addendum. This brochure provides general information about the Honda Care GAP product and should not be solely relied upon when purchasing coverage. Please refer to the Honda Care GAP Waiver Addendum for details of terms, conditions, and specific coverage details, including limitations and exclusions.

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